

# WHY

## MODULE 1: MAKE AN OFFER

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**Definition:** The main message of your book. It's typically a lesson in human behavior/thinking and how one reacts to situations. **The point of your story.**

### **Theme: Why it's Important**

Readers are following the protagonist on a journey of exploration and learning. If there isn't a lesson to learn, what's the point of the story?

Theme is that point. Without it, you have a protagonist taking a journey for no reason.

### **Theme: In Story**

Theme is the foundation of your book--or the land on which you're building a house.

The story must align with the theme or your story will suffer a disconnect.

The story explains/"shows" the theme in action.

### **Theme: For the Protagonist**

From theme you will draw a lesson that your protagonist should learn to get what she wants/accomplish her goal.

Every motivation should align with the lesson and the theme or the decisions and actions your protagonist makes/does will not make sense.

Your protagonist's internal issue--from which she draws her worldview that will change over the course of the book--should be connected to the theme of the book. As she learns the lesson, her worldview will alter.

# THEME

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### Theme: What is Your Theme?

Brainstorm some ideas below on what theme(s) you would like to explore in your novel.

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